

Message Text

UNCLASSIFIED

PAGE 01 STATE 191449
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/BIC/OIM/SZ/HHLINDSTROM, CMM/LFM
APPROVED BY EB/OCA/CM/SPHARRIS
COM/OIM/BIC/DM/CJBARRETT

-----017837 131304Z /53

R 122013Z AUG 77
FM SECSTATE WASHDC
TO AMEMBASSY BERN
INFO AMCONSUL ZURICH

UNCLAS STATE 191449

E.O. 11652: N/A

TAGS: BEXP, SZ

SUBJECT:FY 1979 PROMOTION EVENT SCHEDULE

REF: DISCUSSIONS DURING LINDSTROM VISIT, JUNE, 1977

1. FOLLOWING IS PLANNED FY-1979 COMMERCE PROMOTION EVENT SCHEDULE PROVIDED FOR POSTS' REVIEW AND COMMENT. SCHEDULE HAS BEEN DEVELOPED ON BASIS OF ANALYSIS OF MARKETING FACTORS INCLUDING PRIOR POST INPUT AND RECOMMENDATIONS AND IS CONFLICT-FREE, INsofar AS WE ARE AWARE. POST IS REQUESTED TO CABLE ITS OBSERVATIONS TO REACH WASHINGTON BY AUGUST 18, 1977.

OCT. 3-7, 1978, NUCLEX 78, NUCLEAR INDUSTRIES FAIR, BASEL, SWITZERLAND. TO BE STAGED AS MILAN INTERNATIONAL MARKETING CENTER OFF-SITE.

APRIL 1979 IN-STORE PROMOTION. GLATT ZENTRUM, SHOPPING CENTER. (TENTATIVE)
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 191449

2. WE ARE UNABLE TO SCHEDULE AT THIS TIME THE WATER AND WASTE TREATMENT MISSION WHICH WE DISCUSSED. IF THE SITUATION CHANGES, WE WILL IMMEDIATELY CONTACT YOU.

3. WE MAY BE ABLE TO SCHEDULE SOME VIDEO TAPE RECORDING (VTR) PRESENTATIONS DURING THIS PERIOD. THEY WILL BE

DEALT WITH BY SEPARATE MESSAGE. CHRISTOPHER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 12-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE191449
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/SZ/HHLINDSTROM, CMM/LFM
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770292-0898
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770866/aaaacdjlj.tel
Line Count: 63
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a33a755b-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1613290
Secure: OPEN
Status: NATIVE
Subject: FY 1979 PROMOTION EVENT SCHEDULE
TAGS: BEXP, SZ
To: BERN
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/a33a755b-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009